

## Product Launch Update

We reported in our last update that we hoped that our stock from China would arrive on the 17th July and that we would be able to launch our RxMulti3D and 2D glasses on the 6th August. Unfortunately, due to a problem with the glass cases, this did not happen. This issue has now been resolved and the stock is now due to be shipped on the 13th August. Assuming this occurs as planned, we would expect to launch our products on the 3rd September. The good news is that both the RxMulti3D and RxMono3D glasses will be available for RealD, Imax 3D and as sunglasses. The 2D versions will probably be launched at the start of October and the Dolby 3D and anaglyph glasses at the start of November.

We are very sorry for this unavoidable delay, but we feel it is more important to get things right rather than to try to launch before we are ready with sub-standard product.

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